



Master International Business Administration (M.A.)

VOLLZEIT

Modulbezeichnung	SWS				Summen		Unterrichts- sprache
	Semester				Kontaktzeit	CP	
	1	2	3	4	SWS		
Strategic Analyses and Intercultural Management	4				4	6	EN
Change and Knowledge Management	4				4	6	DE
International Marketing Management	4				4	6	EN
International Controlling	4				4	6	EN
Quantitative and qualitative Methods	4				4	6	DE
Global Innovation and Sales Management		4			4	6	DE/EN
International Supply Chain Management		4			4	6	EN
International Accounting and Taxation		4			4	6	DE
Corporate Finance		4			4	6	DE/EN
Project Management in the Digital Age		4			4	6	EN
New Work and Digital Leadership Consulting			4		4	6	DE/EN
Applied Case Studies and Business Simulation Games			4		4	6	EN
International Purchasing Management			4		4	6	EN
Value Management			4		4	6	DE
Empirical Project			4		4	6	DE/EN
Master Thesis und Disputation				0	0	30	DE oder EN
Summe	20	20	20	0	60	120	

DE = Unterlagen, Vorlesungen und Prüfungsinhalte in Deutsch

EN = Unterlagen, Vorlesungen und Prüfungsinhalte in Englisch

DE/EN = Vorlesungsunterlagen und Skripte in Englisch, Vorlesung in Deutsch, Prüfung optional in Deutsch oder Englisch (Wahlrecht für Studierenden)



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FULL TIME

Module description	Contact hours				Total		Language
	Semester				Contact hours per semester	CP	
	1	2	3	4			
Strategic Analyses and Intercultural Management	4				4	6	EN
Change and Knowledge Management	4				4	6	DE
International Marketing Management	4				4	6	EN
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Applied Case Studies and Business Simulation Games			4		4	6	EN
International Purchasing Management			4		4	6	EN
Value Management			4		4	6	DE
Empirical Project			4		4	6	DE/EN
Master Thesis and Disputation				0	0	30	DE or EN
Total	20	20	20	0	60	120	

DE = Documents/Literature, lectures and examination contents in German

EN = Documents/Literature, lectures and examination contents in English

DE/EN = Documents/Literature in English, lecture in German, examination in German and English (chosen by student)